

Think Tax. Think Tolley.

Partner with the premier tax business for an

UNRIVALLED ROUTE TO THE UK MARKET

TAXATION TAXADVISER TAXJOURNAL

INTERNATIONAL
ACCOUNTANT

Tolley's
TAXATION
Awards 2026

TAXATION-jobs.co.uk
YOUR CAREER IN TAX

For more information, please contact
our advertising team:

advertisingsales@lexisnexis.co.uk

Tel. +44 (0)20 8212 1939

 LexisNexis®

 Tolley®
Tax intelligence
from LexisNexis®

The complete tax portfolio



Established in 1916 when Charles Tolley created the world's first tax tables, Tolley is now the premier tax publishing and training business in the UK.

The right solution

We can advise on how to best showcase your brand, products and services. We offer everything from traditional print advertising to curated advertorial; from bespoke e-newsletters to premium native advertising on branded newsletters, to website advertising; from job placements to white papers. We also offer highly targeted solutions on LinkedIn to ensure your message is seen by the right audience – perfectly complementing your other activity.

Whether you are looking to enhance your brand or simply recruit a tax professional, Tolley has the right solution for you – we will work closely with you to maximise the return on your marketing investment.

Tolley publishes all three leading publications for the UK tax market – enabling you to reach the sector of the market that's right for you. We also publish *International Accountant*, the official bi-monthly magazine of The Association of International Accountants.

Tolley also owns the leading tax recognition event in the UK, *Tolley's Taxation Awards*, and the leading taxation jobs site, *Taxation-jobs.co.uk*

TAXATION

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Tolley's TAXATION
Awards 2026

The complete tax portfolio

TAXATION

30,000+ page views per month

TAXADVISER

50,000+ page views per month

TAXATION-jobs.co.uk

Tolley's

220,000+ unique page views per annum
39,000+ registered users
Page views peak in in January, March, May, October (30,000+ views)

Tax Journal

39,000+ page views per month

International Accountant

Official magazine of The AIA
Total circulation over 4,600
Global reach across 85 countries

Our multi-channel solutions get your brand seen by the right people:

- Print
- Digital
- Content
- Events
- Recruitment
- Bespoke reports
- Sponsorship

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TAXATION

www.taxation.co.uk

Format: Weekly publication in print, supported by weekly newsletters and the hugely popular mobile optimised website – taxation.co.uk (30,000+ page views per month)

Established in 1927, Taxation magazine is the market leading publication for the high street tax profession.

Taxation is a must read for tax professionals advising SME businesses and on personal tax. The magazine provides expert insight by tax professionals for tax professionals, and its Editor-in-Chief is a former President of the Chartered Institute of Tax (CIOT).

Readership includes owners of tax practices, tax partners, directors, managers, advisers and accountants.

Advertise in this title to reach a broad section of the tax profession – especially the high street tax profession – which is prepared to pay for tax and recruitment services.

"It strikes a balance between technical content and useful day to day advice and tips for the tax practitioner working in a small to medium firm"

Taxation Reader Survey 2022 respondent

Magazine
4,900
circulation fully
paid for

E-newsletter
33,500+
recipients

www.taxation.co.uk
30,000+
page views
per month



Key facts

73% of readers make or are involved with purchasing decisions.

More than 90% recommend Taxation magazine to colleagues.

Market leading publication for the high street tax profession.

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Weekly Newsletter



Advertise with banners

Advertise with promo spot



Bespoke Newsletter



Takeover

Bespoke Report

We can work together to create a report



TAXADVISER

www.taxadvisermagazine.com

Format: Bi-monthly publication in print (six editions per year), supported by magazine website – taxadvisermagazine.com (50,000+ page views per month)

Tax Adviser is the membership magazine for the two leading tax professional bodies, the Chartered Institute of Tax and the Association of Taxation Technicians. The magazine is a highly regarded member benefit. It covers the entire profession – there is something for everyone working in tax, whether at a junior or senior level, whether a specialist or generalist.

Advertise in Tax Adviser to reach a high print circulation (24,000) tax experts from across the profession - and for an advert which has a longer shelf-life (monthly, rather than weekly).

“Using LexisNexis portfolio of Tax Magazines and Journals has allowed us to receive a high volume of quality tax professionals with the precise knowledge and experience we were looking to hire. This ultimately led to us filling several senior positions in a very short period of time. As well as amazing coverage, the team supported us in designing our advert to maximise visibility and made the whole process very easy.”

Talent Acquisition Manager, A FTSE100 Company

Circulation approximately 28,000 per edition

Official magazine of CIOT and ATT

23,000 unique visitors per month



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TAX JOURNAL

www.taxjournal.com

Format: Weekly publication in print, supported by weekly e-newsletters and our mobile optimised website - TaxJournal.com (39,000+ page views per month)

Widely regarded as the Financial Times of the tax world, Tax Journal is the market leader for tax professionals advising corporates and high-net worth individuals. The journal has a smaller circulation but a senior readership.

Tax Journal is the number one read for UK in-house tax professionals in large corporates and their advisers. Typical subscribers are in-house tax directors of FTSE 350 companies and tax partners at the larger advisory firms.

Advertise in this title to reach a senior readership in the taxation profession, including tax directors in industry.

"Informative and authoritative. More geared towards large corporates, which is my area."

Tax Journal Reader Survey 2022 respondent

19,000+ e-newsletter recipients

Circulation approximately 3,400 per issue

More than 90% recommend Tax Journal to colleagues

69% of readers are involved in making purchasing decisions

Taxjournal.com has an average of 39,000+ page views per month



The leading specialist jobs board for professionals working in tax, Taxation-jobs.co.uk offers recruitment consultancies, in-house recruiters and hiring managers unrivalled access to a highly targeted audience of active job seekers looking for career opportunities across the breadth of tax disciplines.

We now offer additional high-impact options to promote your roles, including highly targeted paid social media advertising, and organic campaigns to our LinkedIn and X/Twitter audiences.

We also offer a weekly Featured Recruiter email to 15,000+ job seekers, plus opportunities on our fortnightly recruitment e-newsletter – Unrivalled Reach among UK Tax Professionals in the UK, Turbocharge your recruitment solutions with Tolley's bespoke Tax recruitment solutions – Reach more quality candidates, faster.



18,000+
page views
per month

39,000+
registered users

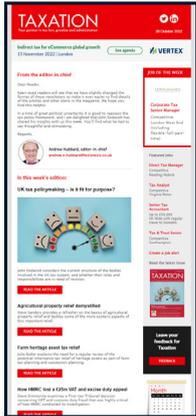
220,000+
unique page
views per annum

Page views peak in in
January, March,
May, October
30,000+ views

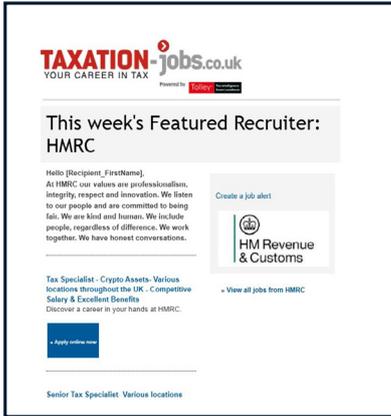
Most popular areas of tax specialism

- Personal Tax
- VAT/Indirect Tax
- Employment Tax
- Corporate Tax
- Trusts
- International Tax

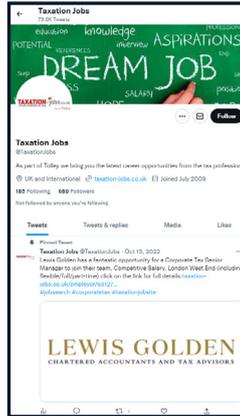
Fortnightly
Recruitment
Enewsletter



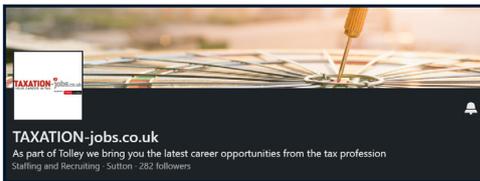
TaxationJobs-Madgex Featured
Recruiter newsletter



TaxationJobs X/Twitter



TaxationJobs LinkedIn



Advertisers



#TaxAwards2026

Established in 2001, Tolley's Taxation Awards are recognised as the hallmark of excellence within the tax sector.

The awards are much sought-after by UK tax professionals, whether they work in-house for multinational companies or in accountancy and law firm tax practices and the awards ceremony is a landmark event in the calendar.

Categories include:

- Best In-house Tax Team
- Best VAT and Indirect Tax Team
- Lifetime Achievement
- Taxation's Rising Star
- Tolley Award for Outstanding Contribution to Taxation

New for 2026:

- Outstanding Client Service Award

Why Sponsor Tolley's Taxation Awards 2026?

- **Exposure and profile** – benefit from high-profile branding to the entire UK tax sector before, during and after the event
- **Networking** – meet senior decision-makers within the UK's leading organisations
- **Increase your credibility** through association with the leading awards event in the profession
- **Align your company with key business areas** and endorse your expertise in the field
- **Create new business opportunities** through increased brand presence in the market
- **Gain valuable profile in Taxation** through related editorial and post-event Awards Supplement
- Be seen as the **market leader in your chosen area** - sponsor an award category which suits your company's area of specialism

Current 2026 Sponsors





International Accountant

www.aiaworldwide.com

Founded more than 50 years ago, International Accountant is a magazine that has a worldwide readership. Filled with news, features, technical information and legislative updates, it is an essential way for accountants to keep up to date with developments in their profession.

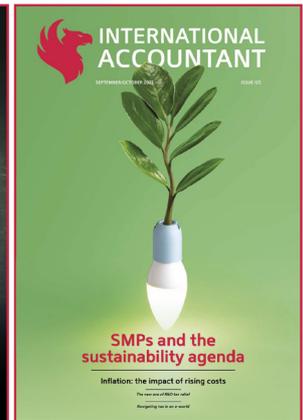
Contributions are sourced from top practitioners and academics, ensuring the highest standards of content.

Official magazine of The Association of International Accountants

Total circulation 4,600

Bi-monthly

Global reach with members across 85 countries



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Rate Card

PRINT (Display)

Format	1 Month	Min 3 Months	Min 6 Months	Min 12 Months
Full Page (Per Issue)	£4,427	£1,845	£1,411	£1,085
Half Page		£1,194	£868	£651
Inserts - Taxation	£1,187			
Inserts - Tax Journal	£396			
Inserts - Tax Adviser	£4,749			

DIGITAL (E-newsletter)

Promotional Spot	£3,419	£1,425	£1,085	£977
Bespoke E-News (Per Send)	£3,157	£2,910		£2,017
E-Banner	£3,419	£1,425	£1,194	£977

DIGITAL (Website)

	1 Month	Min 3 Months	Min 6 Months	Min 12 Months
Banner	£2,604	£1,085	£814	£543
Total rate		£3,255	£4,883	£6,510
MPU	£2,604	£1,085	£814	£543
Total rate		£3,255	£5,208	£7,812

Taxation Awards	£2,604	Custom Survey and Report	£13,888	Advertorial	£2,821	Round Table	£6,944
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Recruitment Rate Card

<p>Standard Job Posting £1,050</p> <p>Advertise your role for one month. Standard job posts appear in the search results and their position is determined by the search executed, location or date posted.</p>	<p>Homepage Promotion £1,262</p> <p>Upgrade to a Homepage Promotion. Featured job listings appear.</p>
<p>Premium Job Listing £1,393</p> <p>Premium jobs offer superior exposure of your advert to jobseekers. They are highlighted in the job search results and stand out from our basic listings.</p>	<p>Platinum Package</p> <p>Upgrade to a Platinum Package to include: Paid LinkedIn campaign to instantly promote your roles to a highly targeted audience. Full page print advert in the publication of your choice.</p>

Recruitment Consultant Rates (Based on 12 months commitment)

Number job credits	Rate (Per Month)
Up to 10	£656
11-20	£948
21-30	£1,167
31-40	£1,313
41-50+	£1,386

*for over 50 jobs please contact us

Boost your Recruitment Campaign – Add a print advert

Half page

£1,362

Full page

£2,043



Advertisers



15,000 + registered users

27,000 page views per month

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Tel. +44 (0)20 8212 1939

Tolley[®]

Tax intelligence
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